

MEMORANDUM OF UNDERSTANDING (MoU)

*A Partnership for Collaboration,
Growth and Excellence*



MAJOR SD SINGH UNIVERSITY

(Established under U.P. Act No. 12 of 2018)

Uttar Pradesh, India



Bueno Salud Care India Limited

Industrial

D-303, Signature-2, Sarkhej Sanand Cross
Road, Sarkhej, Anmedabad- 38221,
Gujarat, India

This Memorandum of Understanding (Mou) is entered into
To promote mutual cooperation and collaboration between
Major SD Singh University and Bueno Salud Care India Limited.



DATE OF SIGNING

14 August 2026

MEMORANDUM OF UNDERSTANDING

BETWEEN

Major SD Singh University, through its authorized representative **Dr P.N Prasad** designated as **Registrar** hereinafter referred to as **First Party**.

AND

Name of Industry-Bueno Salud Care India Private Limited, located at **Plot No. K-20/21, Gallops Industrial Park-2, Bavla-Rajkot NH-8, Village: Vasana Chacharawadi, Taluka: Sanand, District: Ahmedabad – 382213, Gujarat, India**, through its authorized representative **Dr Rajeev Bhargav**, designated as **Managing Director**, hereinafter referred to as the **“Second Party”**.

Preamble

This Memorandum of Understanding (MoU) is executed on the Date 14/08/26 with the mutual intent of fostering collaboration between the First Party and the Second Party in the areas of academic learning, industry exposure, and professional development.

Acknowledging the growing need for industry-academia partnerships to bridge the gap between classroom education and real-world practices, both parties agree to cooperate in good faith to create platforms that:

- Enhance students' career readiness and employability skills,
- Encourage knowledge sharing between academia and industry, and
- Promote holistic development by aligning educational practices with contemporary industry standards and societal needs.

Purpose of the Agreement

The primary purpose of this Memorandum of Understanding (MoU) is to establish a mutually beneficial partnership between the First Party (University) and the Second Party (Industry) with the objective of bridging the gap between academic knowledge and industrial practices.

Through this agreement, both parties intend to:

University Campus :

Bhojpur, Kanpur Road, Fatehgarh, Farrukhabad - 209749 (U.P.) India.
Email : majorsdsinghuniversity@gmail.com | Website : www.msds.ac.in

- **Enhance Employability:** Equip students with industry-relevant skills, competencies, and practical exposure to prepare them for the professional world.
- **Promote Knowledge Exchange:** Facilitate the sharing of expertise, resources, and best practices between academic faculty and industry professionals.
- **Strengthen Industry: Academia Linkages:** Align curriculum, training, and research activities with emerging industrial trends and technological advancements.
- **Encourage Innovation & Research:** Provide opportunities for collaborative projects, applied research, and problem-solving initiatives that address real-world challenges.
- **Facilitate Career Opportunities:** Create pathways for internships, apprenticeships, placements, and entrepreneurial ventures for students.

Areas of Work under the Agreement

To achieve the objectives of this collaboration, the following areas of work are identified between the First Party (University) and the Second Party (Industry):

1. Internships & Industrial Training

- Providing structured internship and industrial training opportunities for students to gain hands-on experience.
- Facilitating apprenticeship programs as per industry standards and government regulations.

2. Skill Development & Capacity Building

- Organizing workshops, certification courses, and training sessions on emerging technologies, tools, and practices.
- Enhancing students' soft skills, communication, and professional etiquette through joint programs.

3. Curriculum Enrichment & Knowledge Sharing

- Industry experts contributing to curriculum design and delivery to ensure alignment with industry requirements.
- Guest lectures, seminars, and webinars conducted by professionals to expose students to real-world applications.

4. Research & Development Collaboration

- Undertaking joint research projects, case studies, and consultancy assignments.
- Encouraging innovation and entrepreneurship through incubation support, mentoring, and collaborative initiatives.

5. Industrial Visits & Exposure

- Organizing regular visits of students and faculty to industry premises for practical exposure.
- Facilitating observation of industrial processes, workflows, and emerging technologies.

6. Placement & Career Guidance

- Extending opportunities for recruitment, campus placements, and career counselling.
- Conducting mock interviews, aptitude tests, and resume-building sessions with industry support.

7. Faculty Development & Knowledge Exchange

- Training and upskilling faculty members through exposure to industry practices.
- Promoting joint knowledge exchange programs between academia and industry experts.

Duration

This Memorandum of Understanding shall remain effective for a period of five years from the date of its execution. Upon expiry, the MoU may be **renewed, extended, or revised** through a written agreement mutually consented to by both parties.

General Terms & Conditions

1. Autonomy & Independence

- Both parties shall maintain their institutional and organizational autonomy.
- Nothing in this MoU shall be construed as creating a legal partnership, joint venture, or employment relationship between the parties.

2. Non-Financial Nature

- This MoU does not obligate either party to provide financial commitments unless explicitly agreed upon through a separate written agreement.
- Any expenditure incurred for joint activities shall be mutually discussed and agreed upon in advance.

3. Confidentiality

- Both parties agree to maintain confidentiality regarding proprietary information, research outcomes, and sensitive data shared during the course of collaboration.
- No confidential information shall be disclosed to third parties without prior written consent.

4. Intellectual Property Rights (IPR)

- The ownership and usage rights of intellectual property arising out of joint research, projects, or innovations shall be decided mutually and documented separately.

5. Compliance with Laws

- Both parties agree to comply with all applicable laws, regulations, and guidelines while carrying out activities under this MoU.

6. Amendments

- Any amendment, modification, or addition to this MoU shall be made in writing and duly signed by authorized representatives of both parties.

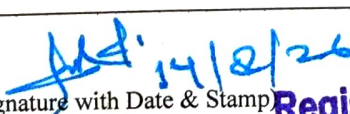
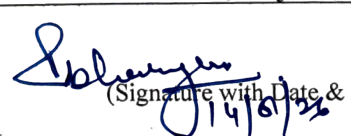
7. Termination

- Either party may terminate this MoU by providing a **written notice of at least thirty (30) days** in advance.
- Termination shall not affect ongoing activities already in progress, unless mutually agreed otherwise.

8. Dispute Resolution

- Any dispute arising from the interpretation or execution of this MoU shall be resolved amicably through consultation and negotiation between the parties.
- If unresolved, the matter may be referred to arbitration in accordance with applicable laws.

ACCEPTANCE BY:

First Party Major SD Singh University	Second Party Bueno Salud Care India Private Limited
Address: Bhojpur, Kanpur Road, Fatehgarh, Farrukhabad, Uttar Pradesh, India	Address: Plot No. K-20/21, Gallops Industrial Park-2, Bavla-Rajkot NH-8, Village: Vasana Chacharawadi, Taluka: Sanand, District: Ahmedabad – 382213, Gujarat, India
 (Signature with Date & Stamp) Registrar Major S.D. Singh University Fatehgarh, Farrukhabad	 (Signature with Date & Stamp) Managing Director 
Name of representative: Dr P.N Prasad	Name of representative: Dr Rajeev Bhargav
Registrar:	Designation: Managing Director