



ONE ASSOCIATION
FOR **MANY GREAT**
CAREERS

MAJOR SD SINGH UNIVERSITY

Established by UP Private Universities Act 2019
and recognised by UGC

Farrukhabad, Uttar Pradesh



ABOUT US

Major SD Singh University is committed to academic excellence, innovation, and holistic development. We nurture future-ready professionals through quality education, research, and industry-oriented learning.

OUR FOCUS



Quality Education



Research & Innovation



Holistic Development



Industry Collaboration



Global Perspectives

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*Empowering Minds
Shaping Futures*

MEMORANDUM OF UNDERSTANDING

BETWEEN

Major SD Singh University, through its authorized representative **Dr. P. N. Prasad**, designated as **Registrar**, hereinafter referred to as the **"First Party"**.

AND

Aasvikas Seed Foundation, having its registered office at D. Khno-1279 Shiv Bihar Jankipuram Lucknow, through its authorized representative **Mrs. Akansha Saxena**, designated as **Director**, hereinafter referred to as the **"Second Party"**.

The First Party and the Second Party shall hereinafter individually be referred to as a **"Party"** and collectively as the **"Parties."**

PREAMBLE

This Memorandum of Understanding (MoU) is executed on with the mutual intent of establishing a collaborative framework between **Major SD Singh University** and **Aasvikas Seed Foundation** for promoting education, community engagement, social development, skill development, research, awareness, and extension activities.

Recognizing the importance of connecting higher education with community needs and social development, both Parties agree to cooperate in good faith to create opportunities that:

- Promote meaningful community engagement and social responsibility among students and faculty;
- Provide students with practical exposure to social and community-based issues;
- Facilitate volunteering, internships, fieldwork, and experiential learning opportunities;
- Promote awareness regarding education, health, environment, gender equality, social welfare, and other relevant community issues;
- Encourage knowledge sharing, capacity building, research, and documentation of social initiatives; and
- Contribute towards sustainable and inclusive community development.

1. PURPOSE OF THE AGREEMENT

The primary purpose of this MoU is to establish a mutually beneficial partnership between the **First Party (University)** and the **Second Party (NGO)** for strengthening community engagement, experiential learning, social outreach, and institutional social responsibility.

Through this agreement, both Parties intend to:

1.1 Promote Community Engagement

Provide opportunities for students and faculty members to participate in community development and social outreach programmes.

1.2 Facilitate Experiential Learning

Enable students to gain practical knowledge and field experience through internships, field visits, surveys, projects, volunteering, and community-based activities.

1.3 Develop Social Responsibility

Promote values of empathy, social responsibility, civic consciousness, leadership, teamwork, and ethical conduct among students.

1.4 Support Awareness and Outreach

Collaborate in organizing awareness programmes, campaigns, workshops, seminars, rallies, health and educational camps, and other community-oriented activities.

1.5 Promote Research and Documentation

Encourage joint research, surveys, case studies, impact assessments, documentation, publications, and other scholarly activities relating to social and community issues.

1.6 Strengthen Skill Development

Provide training and capacity-building opportunities for students, faculty members, NGO personnel, volunteers, and community beneficiaries.

1.7 Support Sustainable Development

Where appropriate, undertake activities contributing to the Sustainable Development Goals (SDGs), environmental sustainability, inclusion, health, education, livelihood, and community welfare.

2. AREAS OF COLLABORATION

The Parties may collaborate in the following areas:

2.1 Student Internships and Field Training

- Providing structured internship opportunities to students in areas relevant to their academic programmes.
- Providing fieldwork and community-based learning opportunities.
- Facilitating student participation in NGO projects and social development programmes.
- Issuing internship/participation certificates, wherever applicable and mutually agreed.
- Providing appropriate guidance and supervision during the internship or fieldwork period.

2.2 Community Outreach and Extension Activities

The Parties may jointly organize:

- Community awareness programmes;
- Health and wellness camps;
- Educational awareness programmes;

- Literacy and adult education initiatives;
- Environmental awareness and plantation drives;
- Sanitation and cleanliness campaigns;
- Women and child development programmes;
- Programmes for senior citizens and vulnerable groups;
- Skill development and livelihood programmes;
- Blood donation and other humanitarian activities;
- Legal, financial, digital, and health awareness programmes; and
- Other activities addressing identified community needs.

2.3 Student Volunteering

- Encourage students to participate as volunteers in NGO programmes.
- Provide opportunities for students to contribute to community service.
- Develop leadership, teamwork, communication, and organizational skills through volunteering.
- Maintain appropriate records of student participation wherever required.

2.4 Awareness Programmes, Workshops and Seminars

The Parties may jointly organize:

- Workshops;
- Seminars;
- Conferences;
- Awareness campaigns;
- Training programmes;
- Expert lectures;
- Panel discussions;
- Webinars; and
- Community sensitization programmes.

Resource persons, experts, social workers, academicians, professionals, and subject specialists may be invited as mutually agreed.

2.5 Research and Knowledge Exchange

The Parties may collaborate in:

- Joint research projects;
- Community-based research;
- Social impact studies;
- Surveys and needs assessments;
- Case studies;
- Action research;
- Policy-oriented research;
- Publication of research papers and reports; and
- Documentation of successful community interventions.

Any research involving human participants shall be conducted in accordance with applicable ethical requirements and institutional policies.

2.6 Skill Development and Capacity Building

The Parties may conduct training programmes for students, faculty, NGO personnel, volunteers, and community members in areas such as:

- Communication and leadership;
- Digital literacy;
- Entrepreneurship;
- Employability skills;
- Financial literacy;
- Health and hygiene;
- Community mobilization;
- Disaster preparedness;
- Environmental sustainability; and
- Other mutually identified areas.

2.7 Field Visits and Educational Exposure

- Organize field visits for students and faculty members to NGO projects and community development sites.
- Provide opportunities to understand community challenges and intervention strategies.
- Facilitate interaction with beneficiaries, field workers, social workers, and other stakeholders.

2.8 Social Development Projects

The Parties may jointly identify and implement short-term or long-term projects addressing local and regional social needs, subject to availability of resources and mutual approval.

2.9 Faculty Development and Professional Interaction

- Facilitate interaction between university faculty and NGO professionals.
- Organize faculty development and capacity-building programmes.
- Exchange knowledge, expertise, training material, and best practices.
- Encourage faculty participation in community-based projects.

2.10 Promotion of Sustainable Development Goals

Where relevant, collaborative activities may support appropriate **Sustainable Development Goals (SDGs)**, particularly those relating to quality education, good health and well-being, gender equality, clean water and sanitation, reduced inequalities, sustainable communities, climate action, and partnerships for development.

3. RESPONSIBILITIES OF THE FIRST PARTY – MAJOR SD SINGH UNIVERSITY

The University shall, subject to its rules, policies, resources, and academic requirements:

1. Identify and nominate students/faculty members for mutually agreed programmes.
2. Facilitate academic and institutional coordination for collaborative activities.
3. Provide appropriate academic guidance and supervision wherever required.
4. Encourage student participation in internships, fieldwork, volunteering, outreach, and community engagement activities.
5. Provide suitable venues and institutional facilities for joint programmes, subject to availability.
6. Nominate a coordinator/contact person for implementation of activities under this MoU.
7. Maintain appropriate records and documentation of activities undertaken under the MoU.
8. Promote research, publications, knowledge exchange, and academic activities arising from the collaboration.
9. Provide certificates of participation/achievement where appropriate and mutually agreed.
10. Ensure that students and faculty members participating in activities comply with applicable university rules and regulations.

4. RESPONSIBILITIES OF THE SECOND PARTY – NGO

The NGO shall, subject to its organizational policies, resources, and applicable laws:

1. Provide appropriate opportunities for student internships, fieldwork, volunteering, and community engagement.
2. Provide necessary field-level guidance and supervision to participating students.
3. Facilitate access to relevant community projects and activities, subject to beneficiary consent, safety, confidentiality, and applicable laws.
4. Organize or support awareness programmes, workshops, training programmes, and community outreach activities.
5. Provide suitable resource persons, professionals, or field experts wherever mutually agreed.
6. Provide feedback regarding student participation and performance, wherever applicable.
7. Provide certificates/documentation for internships, training, or participation where mutually agreed.
8. Share relevant knowledge, best practices, training resources, and field experiences.
9. Nominate an authorized coordinator/contact person for implementation of this MoU.
10. Maintain appropriate standards of professional conduct, confidentiality, safeguarding, and ethical practice during collaborative activities.

5. JOINT RESPONSIBILITIES

Both Parties shall:

1. Prepare an annual or periodic plan of activities under this MoU.
2. Identify priority areas for collaboration based on community and academic needs.
3. Nominate coordinators for effective communication and implementation.
4. Monitor and review activities undertaken under the MoU.
5. Maintain appropriate records, photographs, reports, attendance sheets, certificates, and other documentary evidence.

6. Promote quality and meaningful outcomes rather than merely conducting activities for documentation purposes.
7. Ensure that activities are conducted in accordance with applicable laws, regulations, institutional policies, and ethical standards.
8. Publicize joint activities only with appropriate consent and in accordance with the communication policies of both Parties.

6. IMPLEMENTATION AND MONITORING

A **Joint Coordination Committee** may be constituted with representatives from both Parties for effective implementation and monitoring of this MoU.

The Committee may:

- Prepare an annual activity plan;
- Identify areas of collaboration;
- Coordinate programmes and activities;
- Review progress periodically;
- Monitor student internships and field activities;
- Assess outcomes and impact;
- Maintain documentary records; and
- Recommend improvements or new areas of collaboration.

The Parties may conduct periodic review meetings, either physically or through online platforms.

7. FINANCIAL ARRANGEMENTS

1. This MoU does not create any automatic financial obligation upon either Party.
2. Each Party shall ordinarily bear its own expenses unless otherwise mutually agreed in writing.
3. Any programme involving financial expenditure shall be undertaken only after prior approval and written agreement regarding the financial arrangements.
4. Sponsorship, grants, donations, project funding, or other financial arrangements may be considered separately wherever appropriate.
5. Nothing in this MoU shall be interpreted as creating a financial partnership between the Parties.

8. CONFIDENTIALITY AND DATA PROTECTION

1. Both Parties shall maintain confidentiality regarding confidential information shared during the course of collaboration.
2. Personal information, photographs, videos, case histories, or other information relating to beneficiaries shall be handled responsibly and in accordance with applicable laws and ethical requirements.
3. No confidential or sensitive information shall be disclosed to any third party without appropriate consent, except where disclosure is required by law.
4. Information intended for public dissemination shall be shared only with appropriate authorization.

9. INTELLECTUAL PROPERTY RIGHTS

1. Intellectual property created jointly under this MoU shall be governed by mutually agreed terms.
2. Ownership, authorship, publication rights, and usage rights relating to research papers, reports, training materials, innovations, or other intellectual outputs shall be decided mutually.
3. Neither Party shall commercially exploit the intellectual property of the other Party without prior written consent.

10. USE OF NAME, LOGO AND PUBLICITY

Neither Party shall use the name, logo, trademark, photographs, or other identifying material of the other Party for commercial or promotional purposes without prior written approval.

Joint publicity regarding activities undertaken under this MoU may be undertaken with mutual consent.

11. STUDENT SAFETY AND SAFEGUARDING

1. Both Parties shall take reasonable measures to ensure the safety and well-being of students participating in fieldwork, internships, outreach activities, and community programmes.
2. Students shall follow the rules, safety requirements, and code of conduct applicable to the host organization and the University.
3. Activities involving children, vulnerable persons, patients, or other protected groups shall be conducted with appropriate safeguards and permissions.
4. Students shall not be permitted to undertake activities beyond their competence or authorization.

12. AUTONOMY AND INDEPENDENCE

1. Both Parties shall maintain their respective institutional and organizational autonomy.
2. Nothing contained in this MoU shall be construed as creating a legal partnership, joint venture, agency, employment relationship, or any other legal relationship between the Parties.
3. Neither Party shall have authority to bind the other Party without prior written authorization.

13. COMPLIANCE WITH LAWS AND POLICIES

Both Parties shall comply with all applicable laws, regulations, government guidelines, institutional policies, ethical standards, and other applicable requirements while carrying out activities under this MoU.

14. DURATION

This Memorandum of Understanding shall remain effective for a period of **five (5) years** from the date of its execution.

Upon expiry, the MoU may be renewed, extended, revised, or replaced through a written agreement mutually signed by both Parties.

15. AMENDMENT

Any amendment, modification, addition, or deletion to this MoU shall be made in writing and shall become effective only after being duly approved and signed by the authorized representatives of both Parties.

16. TERMINATION

1. Either Party may terminate this MoU by providing at least **thirty (30) days' prior written notice** to the other Party.
2. The Parties shall endeavour to complete ongoing activities or make suitable alternative arrangements before termination.
3. Termination of this MoU shall not automatically affect activities or commitments already approved and underway, unless mutually agreed otherwise.
4. Obligations relating to confidentiality, intellectual property, data protection, and other provisions intended to survive termination shall continue to apply as appropriate.

17. DISPUTE RESOLUTION

1. Any dispute arising out of the interpretation or implementation of this MoU shall first be resolved amicably through mutual consultation and negotiation.
2. If the dispute remains unresolved, the Parties may mutually agree upon an appropriate mechanism for resolution in accordance with applicable laws.

18. NON-EXCLUSIVITY

This MoU is non-exclusive in nature. Both Parties shall remain free to enter into similar arrangements with other universities, institutions, NGOs, organizations, or agencies, subject to their respective policies and obligations.

19. NO GUARANTEE OF EMPLOYMENT OR FINANCIAL BENEFIT

Participation in internships, volunteering, training, fieldwork, or other activities under this MoU shall not create any automatic entitlement to employment, remuneration, financial benefit, or any other contractual benefit unless separately agreed in writing.

20. FORCE MAJEURE

Neither Party shall be considered in default for failure or delay in performing any activity under this MoU due to circumstances beyond its reasonable control, including natural disasters, epidemics, government restrictions, civil disturbances, or other unforeseen circumstances.

The Parties shall make reasonable efforts to reschedule or modify affected activities where possible.

21. EFFECT OF THE MoU

This MoU represents the mutual understanding and intention of the Parties to collaborate in the areas specified herein. Specific programmes, projects, internships, research activities, funding arrangements, or other commitments may be governed by separate written agreements wherever necessary.

22. COORDINATION OFFICERS

For Major SD Singh University

Name: Dr. Lalit Kumar Yadav
Designation: Dean
Department/Office: Arts Humanities & Social Science

Mobile: 9453571566
Email: Lalitkumar15677@gmail.com

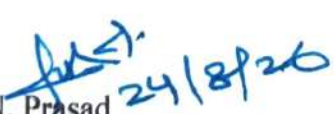
For the NGO

Name: Mrs. Akanksha Saxena
Designation: Director
Organization: Aaasvikas Seed Foundation
Mobile: 9838480628
Email:

23. ACCEPTANCE

The Parties hereby acknowledge that they have read, understood, and agreed to the terms and conditions contained in this Memorandum of Understanding and agree to work together in good faith towards achieving its objectives.

FOR MAJOR SD SINGH UNIVERSITY


Name: Dr. P. N. Prasad
Designation: Registrar

Date:

Official Seal:

FOR THE NGO



Aasvikas Seed Foundation

Name: Mrs. Akanksha Saxena

Designation: Director

Date:

Official Seal:

WITNESSES

Witness 1



Name: Dr. Saurabh Rani Dubey

Designation: Assistant Professor (Economics)

Signature:

Witness 2

Name: Mr. Abhay Saxena

Designation: Director

Signature:



Today the faculty of Arts & Humanities Signed a MoU with Aaasvikas Seed Foundation





Akanksha Saxena



🍌 A New Partnership for Social Impact!

We are proud to announce that AAASVIKA...

**Today the faculty of Arts & Humanities
Signed a MoU with Aaasvikas Seed Foundation**





A Memorandum of Understanding (MoU) was successfully signed between Major S.D. Singh University and AAASVIKAS SEED FOUNDATION.
 Collaboration aims to promote education, skill development, research, community development and social welfare initiatives.
Date: 24 August 2026