

MEMORANDUM OF UNDERSTANDING (MoU)

*A Partnership for Collaboration,
Growth and Excellence*



MAJOR SD SINGH UNIVERSITY

(Established under U.P. Act No. 12 of 2018)

Uttar Pradesh, India



**J P Nasha Mukti and
Rehabilitation Centre**

NGO

Lucknow, Uttar Pradesh

This Memorandum of Understanding (Mou) is entered into
To promote mutual cooperation and collaboration between
Major SD Singh University and J P Nasha Mukti and Rehabilitation Centre.



DATE OF SIGNING

12 August 2024

MEMORANDUM OF UNDERSTANDING

BETWEEN

MAJOR S.D. SINGH UNIVERSITY

AND

NGO: J. P. NASHA MUKTI AND REHABILITATION CENTRE

This Memorandum of Understanding (MoU) is made and executed on Date: 12/08/24

BETWEEN

Faculty of Pharmacy, Major S.D. Singh University, through its authorized representative Dr. Bindu Rathore, designated as Dean, hereinafter referred to as the "First Party".

AND

J. P. Nasha Mukti and Rehabilitation Centre, located at Scooter India Chauraha, Bijnor Road, Natkur Puliya, Near Scooter India Chauraha, Kanpur Road, Bijnor, Lucknow – 226008, Uttar Pradesh, India, through its authorized representative Mr. Rajesh Kumar Yadav, designated as President, hereinafter referred to as the "Second Party".

PREAMBLE

This Memorandum of Understanding (MoU) is executed with the mutual intent of establishing a meaningful and mutually beneficial collaboration between the First Party and the Second Party for promoting **community development, social welfare, health awareness, education, skill development, substance-abuse prevention, rehabilitation awareness, social responsibility, and student engagement.**

Recognizing the important role of educational institutions and voluntary organizations in addressing social and community needs, both parties agree to cooperate in good faith to develop and implement programmes that:

- Promote social responsibility and community engagement among students and faculty;
- Create awareness regarding health, education, hygiene, sanitation, nutrition, substance abuse, environment, and social welfare;
- Provide opportunities for students to participate in community-based activities;

University Campus :

Bhojpur, Kanpur Road, Fatehgarh, Farrukhabad - 209749 (U.P.) India.

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- Support awareness, prevention and rehabilitation-related initiatives concerning substance abuse;
 - Encourage volunteering, leadership, teamwork, and social responsibility; and
 - Contribute towards sustainable and inclusive community development.
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PURPOSE OF THE AGREEMENT

The primary purpose of this Memorandum of Understanding is to establish a structured collaboration between the **First Party (University)** and the **Second Party (NGO)** for undertaking academic, social, community development, health awareness, substance-abuse prevention, rehabilitation awareness, training, and outreach activities.

Through this agreement, both parties intend to:

1. Promote Community Engagement

Provide students and faculty members with opportunities to participate in community development, health awareness and social welfare activities.

2. Promote Health & Social Awareness

Organize awareness programmes related to health, hygiene, sanitation, nutrition, disease prevention, mental well-being, substance-abuse prevention, de-addiction, rehabilitation awareness and other socially relevant issues.

3. Encourage Student Volunteering

Provide opportunities for students to work as volunteers in social, health and community development programmes.

4. Develop Professional & Social Skills

Enhance students' communication, leadership, teamwork, problem-solving, organizational and community-interaction skills through participation in outreach and awareness activities.

5. Encourage Research & Documentation

Promote collaborative studies, surveys, field projects, case studies, social research and documentation of community-related issues, particularly in the areas of health, substance-abuse awareness and social welfare.

6. Promote Social Responsibility

Develop a culture of social responsibility, empathy, inclusiveness, environmental consciousness and responsible citizenship among students and faculty.

AREAS OF WORK UNDER THE AGREEMENT

To achieve the objectives of this collaboration, the following areas of cooperation are identified between the First Party and the Second Party:

Community Outreach & Social Welfare

- Jointly organize community outreach and social welfare programmes.
- Conduct awareness campaigns in rural, semi-urban and underserved communities.
- Facilitate student and faculty participation in community development activities.
- Undertake programmes for the welfare and empowerment of disadvantaged communities.
- Support social inclusion and awareness initiatives.

2. Health Awareness & Community Health Programmes

- Organize health awareness campaigns and community health programmes.
- Conduct awareness activities relating to hygiene, sanitation, nutrition, preventive healthcare and healthy lifestyles.
- Organize health check-up camps and awareness camps wherever feasible.
- Conduct awareness programmes on communicable and non-communicable diseases.
- Promote rational health practices and awareness regarding appropriate healthcare services.

3. Pharmacy & Healthcare Outreach

Wherever applicable, the University may collaborate with the NGO through its **Faculty of Pharmacy** for:

- Medicine-use awareness programmes;
- Health and hygiene awareness;
- Awareness regarding safe and rational use of medicines;
- Pharmacist-led community awareness activities;
- Drug-abuse and substance-abuse awareness programmes;
- Nutrition and lifestyle-related awareness;
- Community pharmacy outreach activities; and
- Other healthcare awareness initiatives permitted under applicable regulations.

4. Student Volunteering & Social Service

- Facilitate student participation as volunteers in NGO activities.
- Provide students with opportunities for field exposure and community interaction.
- Encourage students to undertake social service projects and outreach activities.
- Promote leadership, teamwork, communication and organizational skills through volunteering.
- Issue participation/volunteer certificates wherever mutually agreed.

5. Drug Abuse, De-Addiction & Rehabilitation Awareness

- Organize awareness programmes on drug abuse and substance dependence.
- Create awareness regarding the harmful effects of tobacco, alcohol and other addictive substances.
- Conduct awareness programmes regarding prevention of substance abuse among students and communities.
- Promote awareness regarding de-addiction, rehabilitation, recovery and social reintegration.
- Facilitate educational interaction with qualified professionals, counsellors and NGO representatives wherever feasible.
- Promote healthy and substance-free lifestyles.
- Organize anti-drug awareness campaigns, rallies, lectures, poster competitions, quizzes, street plays and other suitable activities.

6. Educational & Skill Development Programmes

- Organize skill-development and capacity-building programmes for students and community beneficiaries.
- Conduct workshops on communication skills, leadership, entrepreneurship, digital literacy, employability and life skills.
- Provide educational and career guidance to eligible beneficiaries.
- Promote vocational and professional skill development initiatives.

7. Environmental Awareness & Sustainability

- Organize programmes related to environmental protection and sustainability.
- Conduct plantation drives, cleanliness campaigns, waste-management awareness and water-conservation activities.
- Promote awareness regarding plastic reduction, environmental protection and sustainable practices.
- Encourage students to participate in environmental and sustainability initiatives.

8. Seminars, Workshops & Awareness Campaigns

- Organize joint seminars, workshops, conferences, webinars, awareness drives, rallies, campaigns and public outreach programmes.
- Invite experts, social workers, healthcare professionals, academicians and NGO representatives for knowledge-sharing activities.
- Encourage participation of students, faculty members, volunteers and community beneficiaries.

9. National & Social Awareness Days

The Parties may jointly organize activities on important national and international days, including but not limited to:

- World Health Day;
- World Environment Day;
- International Women's Day;
- International Day Against Drug Abuse and Illicit Trafficking;
- World No Tobacco Day;
- World AIDS Day;
- National Nutrition Week;
- National Youth Day;
- Constitution Day;
- National Education Day; and
- Other socially relevant occasions.

10. Social Entrepreneurship & Community Innovation

- Encourage students to develop innovative solutions to community problems.
 - Promote social entrepreneurship and community-based initiatives.
 - Facilitate mentoring and guidance for socially beneficial projects.
 - Explore opportunities for collaborative social innovation programmes.
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DURATION

This Memorandum of Understanding shall remain effective for a period of **five (5) years** from the date of its execution.

Upon expiry, the MoU may be **renewed, extended, or revised** through a written agreement mutually consented to by both parties.

GENERAL TERMS & CONDITIONS

1. Autonomy & Independence

- Both parties shall maintain their respective institutional and organizational autonomy.
- Nothing in this MoU shall be construed as creating a legal partnership, joint venture, agency, or employment relationship between the parties.
- Each party shall remain responsible for its own policies, administration and statutory requirements.

2. Non-Financial Nature

- This MoU does not create any mandatory financial obligation upon either party.
- Any expenditure related to a particular programme shall be mutually discussed and agreed upon in advance.
- Financial support, donations, sponsorships or grants, if any, shall be governed by separate written arrangements and applicable laws.

3. Confidentiality

- Both parties agree to maintain confidentiality regarding confidential institutional information, beneficiary information, research data and other sensitive information shared during collaboration.
- No confidential information shall be disclosed to third parties without prior written consent, except where required by law.

4. Protection of Beneficiary Information

- Both parties shall maintain appropriate confidentiality and respect the dignity and privacy of beneficiaries participating in community and rehabilitation-related programmes.
- Personal information, photographs, videos or other identifiable information shall be used only with appropriate permission and in accordance with applicable laws and institutional policies.
- Both parties shall take reasonable measures to protect sensitive information relating to beneficiaries.

5. Compliance with Laws & Regulations

- Both parties agree to comply with all applicable laws, regulations, government guidelines, institutional policies and ethical requirements while carrying out activities under this MoU.
- All community and healthcare-related activities shall be undertaken only by appropriately qualified persons and within the scope of applicable regulations.

6. Amendments

- Any amendment, modification or addition to this MoU shall be made in writing.

Such amendment shall become effective only after approval and signature by the authorized representatives of both parties.

7. Termination

- Either party may terminate this MoU by providing **thirty (30) days' written notice** to the other party.
- Termination shall not affect activities already commenced unless mutually agreed otherwise.
- Both parties shall endeavour to complete ongoing commitments in a mutually acceptable manner.

8. Dispute Resolution

- Any dispute arising from the interpretation or implementation of this MoU shall initially be resolved amicably through consultation and mutual discussion.
- If the matter remains unresolved, it may be referred to arbitration or any other appropriate legal mechanism in accordance with applicable laws.

9. Non-Exclusivity

- This MoU is non-exclusive in nature.
- Both parties shall remain free to collaborate with other institutions, NGOs, government organizations or agencies.

10. No Guarantee of Employment or Financial Benefit

- Participation in activities under this MoU shall not create any automatic right to employment, financial benefit or other entitlement unless separately agreed in writing.
- Internship, volunteering, training or participation certificates shall be issued subject to the applicable requirements and successful completion of the relevant activity.

ACCEPTANCE BY

FIRST PARTY	SECOND PARTY
Faculty of Pharmacy, Major S.D. Singh University	J. P. Nasha Mukti and Rehabilitation Centre
Address: Bhojpur, Kanpur Road, Fatehgarh, Farrukhabad, Uttar Pradesh, India	Address: Scooter India Chauraha, Bijnor Road, Natkur Puliya, Near Chauraha, Kanpur Road, Bijnor, Lucknow - 226008, Uttar Pradesh, India
Signature with Date & Stamp Dean (Pharmacy) Major S.D. Singh University Farrukhabad	Signature with Date & Stamp President J.P. Nasha Mukti & Rehabilitation Centre Kanpur Road, Bijnor, Lucknow U.P.
Name of Representative: Dr. Bindu Rathore	Name of Representative: Mr. Rajesh Kumar Yadav
Designation: Dean	Designation: President